

# VI SALÓN INTERNACIONAL DE HUMOR GRÁFICO



¡Ahorremos energía!

## ANNOUNCEMENT

Dear colleagues and artists:

Perú is full of joy, creativity and art because of the VI International Exhibition of Graphic Humor – Lima 2013 that for the sixth consecutive year will be made in our country.

This cultural event, which brings together different graphic humor representative artists from all around the world, looks forward to create interest in saving the environment, the same as in past editions, through graphic humor. The theme we chose for this year is **ENERGY EFFICIENCY**.

The contemporary world is characterized by the big industrial and technologic development, as well as the big progress in telecommunications and domestic artefacts and utensils which work due to electric energy. However, the process for creating energy that will be used in our daily life creates contamination and consumes or precious natural sources such as carbon, petrol or natural gas.

The abuse of technological appliances is one of the principal causes for the consuming of our natural resources. It's necessary to promote the rational use of them so they can supply our social and environmental needs. That's why this sixth edition looks forward to promote the efficient energy use as an alternative to stop the deterioration of the environment and the consume of our natural resources.

The inauguration of this international quality event will be in Thursday, September 12th of 2013 with the itinerant exhibition of different graphic humor works. This exposition will go over the most representative places of Lima and then to other cities of our country.

Besides, every artist whose works are selected for the exhibition will receive an official book of the event which contains the different art works that will be presented.

We hope your valuable contribution and your participation. The success of the International Exhibition of Graphic Humor, considered one of the most important artistic events in Latin America, is up to you.

### Salón Internacional de Humor Gráfico

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